



## **With Cathi Krewicki on board, the Tip&Go sales machine in Canada is now complete!**

Francis Léonard, CEO of Tip & Go, is proud to welcome Cathi Krewicki as Regional Account Manager, Ontario. Cathi will greatly contribute to the development of Tip&Go in Ontario.

Cathi has significant experience in the hospitality industry. She grew up in a travel agency owned by her mother. Working there was what fuelled her passion for true and authentic customer service. After completing university, Cathi began her career as a Sales and Conference Coordinator in a downtown hotel in Toronto which quickly led to becoming a Sales Manager there and taking on other sales positions in various Toronto hotels. In 2010, to expand her sales skills, she joined Ruth's Chris Steak House as the Events Sales Manager. After her first year, she won the Highest Growth Year Over Year Award for all Ruth's Chris Steak Houses in North America. In 2018, she was the first Canadian ever to achieve membership in their Million Dollar Club. Following this, Cathi joined Kostuch Media (Hotelier Magazine) where she interacted with hotels all over Canada. Cathi was one of the first 20 people in Ontario to achieve the designation CHSP (Certified Hospitality Sales Professional) from the Ontario Tourism Education Corporation (OTEC).

'I am convinced that with her charming personality, warm smile and experience she will be a hit in her market', said Francis Léonard.

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Justin Taylor (BC), Robert Thompson (Prairies), Cathi Krewicki (ON), Jonathan Bourgeois (QC) & Zach Thompson (Canada)

### **Tip&Go**

Tip&Go offers the hotel industry a modern, turnkey solution that is quick and easy to use for customers and employees. Tip&Go replaces the traditional envelope with an electronic Tip&Go envelope! No management or transaction costs for the hotel. Improves employee satisfaction and retention: tips can increase staff compensation by up to 30% without affecting the hotel's bottom line. Helps attract and retain talent. A daily source of motivation for existing team members.

