



## Fascinating Facts about the Hotel Industry

As summer is slowly coming to an end, let me share a few fascinating facts about the Hotel Industry. Some are interesting stats, others, fun facts, and others still creepy information. Enjoy 😊!

### Interesting stats<sup>1,2</sup>

- The largest hotel company in the world, in terms of number of properties, is *Wyndham Hotel Group*, with over 9,200 hotels as of June 2020. *Marriott*

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<sup>1</sup> <https://hoteltechreport.com/news/hospitality-statistics>

<sup>2</sup> [https://passport-photo.online/blog/hotel-industry-statistics/?gclid=EAlalQobChMI9dLBs9-EgQMvzFJHAR0TFQM9EAAAYAiAAEgI4U\\_D\\_BwE](https://passport-photo.online/blog/hotel-industry-statistics/?gclid=EAlalQobChMI9dLBs9-EgQMvzFJHAR0TFQM9EAAAYAiAAEgI4U_D_BwE)

*International* is the next largest, with over 7,600 properties, and *Choice Hotels International* comes in third with over 7100 hotels.

- The world's largest hotel is the *First World Hotel & Plaza* in Genting Highlands, Malaysia with 7,351 rooms. It even has an on-site theme park!
- At the end of 2020, the United States was home to 5.29 million hotel rooms.
- 9 of the 10 largest hotels in the USA are found in Las Vegas. The top three are *The Venetian* (7,092 rooms), *MGM Grand* and *The Signature at MGM Grand* (6,852 rooms), and *CityCenter* (6,790 rooms).
- The first American hotel chain was established by Ellsworth Milton Statler in 1901, when he opened the Statler Hotel in Buffalo, New York. The chain grew to over a dozen properties, and in 1954 the portfolio was acquired by Hilton Hotels.
- In 2019, around 40% of US hotels were independent. This is a big change from 1990, when almost two thirds were.
- The American Hotel & Lodging Association estimates that the pandemic reverted 10 years of job growth in the US hotel industry, as over 670,000 hotel industry jobs and almost 4 million hospitality jobs were lost in 2020.

## Fun Facts<sup>3,4,5,6</sup>

- The most expensive hotel in the world is the Empathy Suite Sky Villa at the *Palms Casino Resort* in Las Vegas. It includes a chauffeured car service and \$10,000 in credit to spend in the casino downstairs. The cost is \$100,000 per night but given the 2-night minimum you'll need to pay \$200,000 to try it!
- The *Château Frontenac* in Quebec City, Canada (also home to Tip&Go's head office) is said to be the most photographed hotel in the world. Overlooking the St. Lawrence River, it has played host to several famous faces and world leaders over the years, including Winston Churchill.

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<sup>3</sup> <https://www.soegjobs.com/astonishing-facts-hospitality-industry/>

<sup>4</sup> <https://www.myhospitalitypartners.com/advice/hospitality-top-10-fun-facts>

<sup>5</sup> <https://elitehotelier.net/2018/08/15/fun-hotel-facts-part-1/>

<sup>6</sup> <https://www.fodors.com/news/quirky-facts-about-iconic-american-hotels-5869>

- The “Sky Beam” that shoots out of the *Luxor Hotel* in Las Vegas attracts so many insects that it has established a new ecosystem of moths, bats, and owls.
- Hotels that appear in famous films include the *Mountain Lake Hotel* (Pembroke, Virginia) in “Dirty Dancing”; the *Caesars Palace* (Las Vegas) in “Rain Man”, “Iron Man”, “Dreamgirls” and “The Big Short”; as well as the *Timberline Lodge* (Oregon) in “The Shining”. More than 20 movies were filmed at *The Waldorf-Astoria* (NYC), including “Coming to America,” “Scent of a Woman,” “Analyze This,” and “The Royal Tenenbaums.”

### Creepy facts<sup>7,8</sup>

- When James Hepburn, the Earl of Bothwell, was captured by the Norwegians in the mid-1500s, he was imprisoned at *Dragsholm Castle* (Denmark). The isolation drove him mad, and he was ultimately tied to a pillar and left to die. Guests sometimes see him riding horseback through the grounds at night. He is kept company by the White Lady, believed to be the ghost of Celina Bovles, a young girl who was imprisoned by her father in a dungeon after becoming pregnant before marriage.
- H.H. Holmes, a 19th century serial killer in the U.S., opened a hotel which he had designed and built specifically with murder in mind. It included soundproofed bedrooms, trap doors, walls lined with blowtorches and had two incinerators.
- Many consider the *Langham* hotel, built in 1865, to be the most haunted hotel in London, especially room 333. Guests have seen everything from a Victorian-era doctor who allegedly killed his wife and himself while on their honeymoon to a German prince who jumped from the fourth floor and still wore his military-style jacket in death.
- In 1911, the British spiritualist Frances Garnett-Orme was found dead by poison at the *Savoy Hotel* in India. A few months later, the doctor who had performed her autopsy was also found dead by poison. Garnett-

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<sup>7</sup> <https://hellogiggles.com/creepy-happened-haunted-hotels/>

<sup>8</sup> <https://elitehotelier.net/2018/08/15/fun-hotel-facts-part-1/>

- Orme is said to still haunt the hotel 100 years later and her story inspired Agatha Christie's book, *The Mysterious Affair at Styles*.
- In Los Angeles, several celebrities refuse to leave the *Hollywood Roosevelt Hotel*. Marilyn Monroe was a frequent guest, and she was especially fond of Suite 1200 and its full-length mirror. Now, guests gaze into the mirror for a glimpse of the superstar, whose reflection has been known to appear time and again.

Wherever you reside during your vacation or business trip, housekeepers are sure to make your stay comfortable. Because cash is slowly vanishing, it makes a lot of sense for hotels to offer an electronic way to tip staff, like **Tip&Go**, which allows guests to show their gratitude to 'the face behind their comfort 😊'.

**Francis Léonard, CEO**



**The face behind your comfort**

[www.tip-go.com](http://www.tip-go.com)