



Sin City

(Welcome to Las Vegas 😊!)

Las Vegas, also known as ‘Sin city’, is one of the most visited cities in the USA. It is also host to some of the biggest and most luxurious hotels in the world. Definitely well worth a trip!

History^{1,2,3,4}

Las Vegas is Spanish for “the meadows”. The area was named by Rafael Rivera, the first European American of record to view and cross Las Vegas Valley, as it featured abundant wild grasses, as well as the desert spring waters needed by westward travelers. Rivera scouted for Antonio Armijo’s trading party from New Mexico. In January 1830, he blazed a route to the

¹ <https://www.westgateresorts.com/blog/las-vegas-facts/>

² <https://shpo.nv.gov/nevadas-historical-markers/historical-markers/rafel-rivera>

³ <https://www.lasvegasnevada.gov/News/Blog/Detail/who-is-rafael-rivera>

⁴ https://en.wikipedia.org/wiki/Las_Vegas#:~:text=The%20area%20was%20named%20Las,waters%20needed%20by%20westward%20travelers

Mojave River in California by way of the Armargosa River. Rivera's route became a vital link in the Old Spanish Trail, making Las Vegas Springs an essential stop on the way to Southern California because it shortened the trip to Los Angeles.

Las Vegas was settled in 1905, when 110 acres of land adjacent to the Union Pacific Railroad tracks were auctioned in what would become the downtown area. In 1911, it was incorporated as a city.

Sin City^{5,6}

In 1930, the Hoover Dam was built on the border between Nevada and Arizona, attracting many male workers to Las Vegas. This is when hotel casinos, such as the Fremont Hotel and the Northern Club, opened their doors complete with addictive slot machines, bars, and showgirl theaters but also gangsters, bringing criminal activity with them. Soon, prostitution and other shady businesses started to rise in the area. Because of the male-focused entertainment and soaring crime rates, Las Vegas earned its nickname, *Sin City*, in the 1930s.

The Las Vegas experience can be summed up by the infamous phrase "*what happens in Vegas stays in Vegas*", which is now used in a variety of situations demanding secrecy.

Interesting facts^{7,8,9}

- Las Vegas is the marriage capital of the world. Over 150 weddings take place in Las Vegas City Hall every day!
- Standing at 40 feet, the familiar 'Vic cowboy' is known as the world's largest mechanical neon sign. The cowboy has been standing in Las Vegas since 1951, keeping a close eye over the city.
- Frederick W. Smith, the founder and CEO of FedEx, got in financial trouble when the young company owed \$24 000 in fuel charges. The desperate owner brought his last \$5000 to Vegas and let it ride on the tables. By sheer luck he ended up winning \$27 000, saving the company!
- The *Golden Gate Hotel and Casino*, downtown along the Fremont Street Experience, is the oldest continuously operating hotel and casino in Las Vegas. It opened in 1906 as *Hotel Nevada*.

⁵ <https://exoduslasvegas.com/blog/why-vegas-known-as-sin-city/#:~:text=%E2%80%9CThe%20Meadows%E2%80%9D&text=While%20Las%20Vegas%20is%20a,translates%20to%20%E2%80%9Cthe%20meadows.%E2%80%9D>

⁶ <https://www.thefactsite.com/las-vegas-facts/>

⁷ <https://theboutiqueadventurer.com/facts-about-las-vegas/>

⁸ <https://www.theclever.com/sin-city-15-dark-facts-you-didnt-know-about-las-vegas/>

⁹ <https://www.factinate.com/places/32-facts-that-should-have-stayed-in-vegas>

- In 1955, the *Moulin Rouge* debuted in Las Vegas as the city's first racially integrated hotel and casino.
- Las Vegas is renowned as a global hub for conventions and events, hosting more than 22,000 conventions annually.
- Two Quebec products, Céline Dion and the Cirque du Soleil, have been performing with great success in Las Vegas for over two decades. Quebec is where **Tip&Go's** headquarters are located 😊.

With its classy hotels accommodating millions of guests every year, Las Vegas is in dire need of efficient housekeepers, the more so as the hotel industry is experiencing serious staff shortages. This is why offering an electronic tipping solution like **Tip&Go** makes a lot of sense as it can increase employee wages by up to 30%, therefore encouraging them to stay in the industry.

Francis Léonard CEO



www-tip-go.com