



Press Release – Jeffrey Jobin

Jeffrey Jobin joins the US Tip&Go sales team!

Francis Léonard, CEO of **Tip&Go**, is proud to welcome Jeffrey Jobin as District Sales Manager Florida.

Originally from Québec City (Canada), Jeffrey has over 40 years of sales experience. In the early 80's, he was appointed District Sales Manager for a large consumer electronics loudspeaker distributor for the province of Quebec. He then followed in the family automobile business where he sold new and used vehicles and quickly set forth to found *Automobile Jobin* in Québec City, a used vehicle dealership. At the same time, he was a partner with *Lean Automation* which specialized in process optimization. In 2012, Jeffrey immigrated to the United State where he and his life partner, Lana Caron, founded RE/MAX on the Beach™ (Florida). Since then, Jeffrey and Lana have sold over 500 Beachfront properties.

'Jeffrey is a go getter. For him, no challenge is too big or too small. He jokingly likes to admit he loves the job most hate...cold calling. With his significant experience in sales and his knowledge of the USA accommodation Industry, Jeffrey will be a major asset for Tip&Go!' said Francis Léonard.

Tip&Go

Tip&Go offers the hotel industry a modern, turnkey solution that is quick and easy to use for customers and employees. Tip&Go replaces the traditional paper envelope with an electronic Tip&Go envelope! Eliminates management and transaction costs for the hotel. Improves employee satisfaction and retention: tips can increase staff earnings by up to 30% without affecting the hotel's bottom line. Attract and retain talent, a daily source of motivation for existing team members.



The face behind your comfort

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