



Gina Arnold take on California for Tip&Go USA Sales team!

Francis Léonard, CEO of Tip&Go, is proud to welcome Gina Arnold as Regional Account Manager, California, USA. Gina will greatly contribute to the development of Tip&Go USA in California.

Originally from Sacramento, California, Gina Arnold has worked in or with the hospitality industry throughout her 20+ year career. Starting at a local independent newspaper she quickly began professional relationships that have continued to flourish and grow with every role she has held her entire career.

What Gina is most proud of is bringing new concepts to market. Starting with Groupon in 2010 she was responsible for launching and growing this brand new business in California. She was solely responsible for helping

hotels, restaurants, health and beauty clients find new and repeat customers while increasing their profits.

As she continuously exceeded her sales goals she gained traction with management and was quickly promoted to Divisional Sales Manager where she managed a team of 9 reps and traveled to different markets to help grow her territory to one of the most profitable in the company. Her sales experience skyrocketed even further in 2018 when she joined a new app called Doordash. She was the first to sign highly sought after premium accounts in her market, helping the company go from underdog to the #1 player in the delivery space in her territory.

'I am convinced that with her sales acumen and expertise, there is no doubt that she will be a major player for Tip&Go USA!', said Francis Léonard.

Tip&Go

Tip&Go offers the hotel industry a modern, turnkey solution that is quick and easy to use for customers and employees. Tip&Go replaces the traditional envelope with an electronic Tip&Go envelope! No management or transaction costs for the hotel. Improves employee satisfaction and retention: tips can increase staff compensation by up to 30% without affecting the hotel's bottom line. Helps attract and retain talent. A daily source of motivation for existing team members.

