

November 12, 2024

## **Choice Hotels Canada® selects TIP&GO® as electronic tipping provider for its Qualified Vendor Program.**

TIP&GO®, a pioneer and leader in the electronic payment sector has been selected by one of the world's largest lodging franchisors, Choice Hotels Canada®, to participate in its qualified vendor program.

As a qualified and approved supplier, TIP&GO® can offer an enhanced electronic tipping experience to employees at over 335 Choice Hotels Canada ® properties across the country.

*TIP&GO® will help solve the hospitality industry's number one problem, labor shortage, free of charge, and improve the experience for guests that do not carry cash on them said the CEO of TIP&GO®, Francis Leonard, With TIP&GO®, Choice Hotels Canada® Franchisees now have an additional tool to help human resources departments attract new talent and improve retention rates.*

Under this agreement, thousands of employees of the Choice Hotels Canada® chain (housekeepers, valets parkers, concierges, etc.) have access to the Tip&Go electronic tipping solution which can considerably increase their income.

### **About TIP&GO®,**

TIP&GO® allows guests to quickly and securely tip hotel employees. TIP&GO® replaces the paper envelope with an electronic envelope! Using their mobile phone, guests scan a QR code on an easel card with the employee's photo. The employee's name appears, and the customer confirms the amount of tip they want to offer.

From coast to coast the electronic tipping solution (Tip Go Canada and Tip&Go Inc. (USA)) is already available in hotels, and the agreement with Choice Hotels Canada® further positions it as a North American and global leader in this emerging sector of the hotel industry.

TIP&GO®: The face behind your comfort!

[www.tip-go.com](http://www.tip-go.com)

### **About Choice Hotels®**

Choice Hotels International, Inc. is one of the world's largest lodging franchisors. With approximately 7,100 hotels accounting for nearly 630,000 rooms in 40 countries.

Choice Hotels Canada® is the country's number two chain with 350 hotels accounting for over 30,000 rooms across Canada.

Choice Canada brands include Comfort Inn®, Comfort Suites®, Quality®, Clarion®, Clarion Pointe®, Ascend Hotel Collection®, Sleep Inn®, Econo Lodge®, Rodeway Inn®,

[www.choicehotels.com](http://www.choicehotels.com)